



Sponsorship Program
Effective Date: April 1, 2023

Home Grown & Hand Made Since 1971

With over fifty years and over five hundred markets hosted by the organization, the Gallatin Valley Farmers' Market (GVFM) continues to support Montana's local farmers and artisans with its summer and holiday markets in 2022. Held at the Gallatin County Fairgrounds, the market supports nearly 120 vendors at any given market and sees around 2000-3000 customers every weekend! In its fifty years of service, the GVFM has provided an opportunity for hundreds of Montana's own to market and sell their homemade food, handmade crafts, and locally grown produce to the greater Bozeman area. Throughout the last fifty years, the vendors and customers of the GVFM have shared many Montana summers supporting one another and reminding everyone of the prosperity which community togetherness brings.

The GVFM is a program of Career Transitions (CT) – a local non-profit which provides career coaching, education, training and mentoring to help individuals and families become self-sufficient. The market prides itself in acting as a starting point for many beginning businesses and through this link between CT and the GVFM, we can stay true to our collaborative mission of supporting individuals who wish to find economic sustainment through self-owned business.

Event Schedule:

Every Saturday, 9 am to noon June 14th through September 13th, 2025 Gallatin County Fairgrounds, Haynes Pavilion 901 N. Tracy Ave., Bozeman MT 59715

Right now, our greatest need is to secure financial assistance that will support our continued efforts to provide the entire community with locally grown produce and handmade items. This is where you come in! We invite you to make a financial contribution in support of the GVFM to help further our goal of supporting self-owned business and offering fresh food and one-of-a-kind products to our community.

The GVFM is a program of nonprofit Career Transitions and is supported financially by vendor (booth) fees, sponsorships, and donations. Vendors retain all their sales income; the market does not receive a percentage of vendor sales.

The market operates on a small annual budget which supports an array of operating expenses including insurance, facility rentals, promotions, marketing, a market manager, a market assistant, and a market support position.

It goes without saying that becoming a sponsor of the GVFM showcases your dedication to regionally sourced foods and products in support of our local economy. By becoming a sponsor, you are not only supporting the GVFM as an entity, but hundreds of individuals and families who buy and sell through our market. If you wish to join the GVFM community by becoming a sponsor, your generous donation will go towards the operation expenses for our twelve markets of the 2025 season.

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2025 Sponsorship Opportunities:

Career Transitions, Inc. is a 501c3 non-Profit. All sponsorship donations are tax deductible.

Sponsorship commitment required by **April 1**st to be included in marketing materials.

1. Gardener: \$200

a. Recognition on GallatinValleyFarmersMarket.com with links to your business as well as a story shoutout on our Social Media pages with over 2,700 followers and growing!

2. Farmer: \$500

- a. Recognition on GallatinValleyFarmersMarket.com with links to your business as well as a story shoutout on our Social Media pages with over 2,700 followers and growing!
- b. Opportunity to host your own outreach booth for one market day.
- c. Your print material or logo displayed at entrance of market on sponsorship display board, next to our GVFM table.

3. Cultivator: \$1000

- a. Recognition on GallatinValleyFarmersMarket.com with links to your business as well as a story shoutout on our Social Media pages with over 2,700 followers and growing!
- b. One static post on social media pages outlining your generous contribution.
- c. Your print material or logo displayed at entrance of market on sponsorship display board, next to our GVFM table.
- d. Opportunity to host your own outreach booth for two market days.
- e. Your logo widely distributed on market posters, market events and marketing materials.

4. Singing Farmer: \$1500

- a. In this special category, you would be sponsoring the GVFM Music Tent. You would help us pay local musicians to play during our 12 markets of the season.
- b. Recognition on GallatinValleyFarmersMarket.com with links to your business as well as a story shoutout on our Social Media pages with over 2,700 followers and growing!
- c. One static post on social media pages outlining your generous contribution.
- d. Your print material or logo displayed at entrance of market on sponsorship display board, next to our GVFM table.
- e. Opportunity to host your own outreach booth for two market days.
- f. Your logo widely distributed on market posters, market events and marketing materials.
- g. Banner with your logo displayed on music tent.

The sponsorship period runs from April 1st to September 31st, 2025.

We are always open to discussing other opportunities for our organizations to partner. If you would like to talk more with the GVFM, please contact our manager, Avery Helgeson, at the contact information below:

Avery Helgeson, Market Manager (406) 388-6701, ex. 4 Avery@CareerTransitions.Com

Thank you!

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